The 12th Annual European CME Forum

European CME Forum is dedicated to bringing together all stakeholder groups with an interest in European Continuing Medical Education, promoting multi-channel discussion in an independent and neutral environment.

European CME Forum activities are supported by registration fees, financial and in-kind support.

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- CME-EA
- International Academy for CPD Accreditation
- European CME (special issue in Journal of European CME)
- gCMEp

**Commercial support**

This activity is supported by an independent educational grant from Pfizer.

**Continuing Medical Education**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Siyemi Learning and European CME Forum. Siyemi Learning is accredited by the ACCME to provide continuing medical education for physicians.

Siyemi Learning designates this live activity for a maximum of 13 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Disclosure**

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The European CME Forum is committed to making CME greener by helping to reduce the burden on the environment when carrying out its work.
Welcome to the meeting

For the 12th Annual European CME Forum, in our peri-Brexit era, we stay in the UK at our base in the University of Manchester campus.

This year has unfolded in an interesting way for CME in Europe. There has been significant movement among the European accreditation bodies to deal with bulk accreditations and multiple applications. Perhaps the start of some kind of provider accreditation system, but a move away from the exclusive accreditation of activities anyhow. Accreditation bodies have increasingly been collaborating to work towards common standards internationally, with a rise in the number of European accreditation bodies seeking substantial equivalency with the Accreditation Council for Continuing Medical Education (ACCME) and mutual recognition of credit with the American Medical Association (AMA) CME system. The pharmaceutical industry is also recognising the importance of medical education gaining its own clause in the new European Federation of Pharmaceutical Industries and Associations (EFPIA) Code of Practice, which offers some much needed clarity on the role of the pharmaceutical industry in how they interact with, and support medical education and IME.

The 12th Annual European CME Forum theme is “Promoting a culture of learning”. From our recent meetings, we find that CME should focus on high quality, relevant and effective learning rather than the acquisition of certificates. The year’s theme has been inspired by a topic of conversation in the UK, described in a recent publication by Robin Stevenson and Don Moore. Their paper “A culture of learning for the NHS”, published in The Journal of European CME (JECME), explores the blame and fear culture currently pervading the National Health Service (NHS) in the UK and the role that education can play.

The meeting theme will be addressed in three parts:

- **Micro-practice**: CME from the perspective of the learner
- **Meso-practice**: collaborations, partnerships and interprofessional approaches in CME-CPD
- **Macro-practice**: regulatory, compliance, government and population considerations

This micro-meso-macro approach is a valid and interesting analytical approach borrowed from the social sciences, and we are increasingly seeing it in our own areas of interest, from Patient Reported Outcomes to Quality Improvement programmes.

JECME is currently reviewing a number of manuscripts about these emerging topics from several stakeholder groups in European CME. We encourage you to keep an eye on developments and engage yourself in the discussion, such as by publishing interesting parts of an educational activity you have designed, accredited or delivered. We have a number of submissions under review, but we need more engagement from CME practitioners for JECME to become a journal that supports dialogue about CME in Europe.

I would like to thank members of the faculty whose support, advice and enthusiasm have been instrumental in bringing this programme to you. I am also grateful to everyone who has shared their views, concerns and opinions while we have been planning this meeting, whether personally or through the annual survey. I hope that this meeting builds on our mutual understanding through dialogue and collaboration, and that we continue building our community of practice with the aim of improving CME in Europe.

I wish you an informative and uplifting two days!

Eugene Pozniak
Programme Director
## Programme

### Wednesday 6 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Registration opens</td>
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<tr>
<td>11:30–12:30</td>
<td><strong>Time to get acquainted: working as an education provider in the European CME environment (pre-conference orientation session)</strong>&lt;br&gt;Led by Margarita Velcheva (Kenes; Good CME Practice group) and Diana van Brackel (Kenes)</td>
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<tr>
<td>12:30–13:30</td>
<td>Lunch available for participants – poster and exhibition area open</td>
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<tr>
<td>13:30–14:00</td>
<td><strong>Opening of the 12th Annual European CME Forum</strong>&lt;br&gt;Eugene Pozniak (European CME Forum)</td>
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<tr>
<td>14:00–15:20</td>
<td><strong>Progress towards a shared set of standards for accredited CPD: a report from the International Academy for CPD Accreditation</strong>&lt;br&gt;Led by Kate Regnier (ACCME), Michel Smith (RCPSC) and Jörg Stein (EBAC)</td>
</tr>
<tr>
<td>15:20–15:30</td>
<td>Tea/coffee break in poster and exhibition area</td>
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<tr>
<td>16:00–17:30</td>
<td><strong>MICRO workshops</strong>&lt;br&gt;Closing the gap: effective communication between patient and doctor&lt;br&gt;Jeanette Anderson and Helga Ovens (Lupus Europe)&lt;br&gt;Professional development of the healthcare CPD professional&lt;br&gt;Steven Kawczak (Cleveland Clinic; Alliance for Continuing Education for the Health Professions)&lt;br&gt;The master adaptive learner&lt;br&gt;Led by Don Moore (Vanderbilt University)</td>
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<tr>
<td>17:30–18:30</td>
<td>Evening networking reception</td>
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### Thursday 7 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>08:30–08:45</td>
<td>Opening Day 2</td>
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<tr>
<td>08:45–10:00</td>
<td><strong>MICRO reflection</strong>&lt;br&gt;Chris Elmitt with the MICRO workshop leaders</td>
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<tr>
<td>10:00–10:20</td>
<td><strong>Oral presentations</strong>&lt;br&gt;Jyothis Manalayil (Blackpool Victoria Hospital)</td>
</tr>
<tr>
<td>10:20–10:30</td>
<td><strong>MESO workshop introductions</strong>&lt;br&gt;Tea/coffee break in poster and exhibition area</td>
</tr>
</tbody>
</table>
11:00–12:30 **MESO workshops**

*Creating a learning organisation*
Miriam Uhlmann (AO Foundation)

*The changing life of the CME provider in Europe: what’s new?*
Sophie Wilson (IMP) and Thomas Kleinoeder (KWHC)

*Applying the capacity building model to Continuing Professional Development: a real world collaborative example*
Jann Balmer (University of Virginia) and Gretchen Keefer (The Micron Group)

12:30–14:00 **Lunch with the learners**
Led by Lawrence Sherman (AMEE; Meducate Global)

14:00–15:20 **MESO reflection**
Chris Elmitt with the MESO workshop leaders

15:20–15:30 **MACRO workshop introductions**
Tea/coffee break in poster and exhibition area

16:00–17:30 **MACRO workshops**

*The evolving role of the specialist societies in Europe*
Led by Julie-lyn Nöel (EUROSPINE)

*Preparing the medical education community for the healthcare evolution and its impact on medicine*
Thomas Kellner (UCB; GAME) and Celeste Kolanko (Liberum IME; GAME)

*Round the CPD world in 90 minutes*
Led by Lawrence Sherman (AMEE; Meducate Global)

17:30–18:30 **Evening networking reception**

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**Friday 8 November**

08:30–08:45 **Opening Day 3**

08:45–10:00 **MACRO reflection**
Chris Elmitt with the MACRO workshop leaders

10:00–10:30 **Oral presentation**
Thomas Roux (University College Dublin)

Tea/coffee break in poster and exhibition area

11:00–11:50 **Corridor consult**
With Leonard Harvey (UEMS-EACCME), Thomas Kellner (UCB), Margarita Velcheva (Kenes; Good CME Practice group) and David Vodušek (EAN)

11:50–12:20 **The CME Unsession**
Lawrence Sherman (AMEE; Meducate Global)

12:20–12:30 **Summary and final words**

12:30 **Meeting close (and departure lunch)**
The minimum mobile requirements for the app are:

- iPhone 5s and iOS 10.1 or later
- Android “Kitkat” 4.4.0 (2014) or later
- Windows phones and Blackberry, use the WebApp provided

To access the #12ECF meeting app:

- Search for Crystal Event App in the iOS or Google Play stores. If you have a Windows or Blackberry device please type https://crystaleventapp.quickmobileplatform.eu/ into your web browser
- Once downloaded, click on the icon to open the app
- Click yes to accept push notifications as we will be using these to update you during the meeting
- Once in the app, go to ‘search’ and enter the meeting ID: 12ECF (case sensitive)
- Hit the ‘+’ icon
- Once downloaded press the event logo to enter the app
- Log in using your email and the password: Manchester2019
13th Annual European CME Forum
4–6 November 2020
Barcelona, Spain

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Editor-in-Chief: **Robin Stevenson**

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The Good CME Practice group (gCMEp) is a membership organisation for European continuing medical education (CME) providers. The Group is an initiative of European CME Forum, which has a wider stakeholder base.

The aim of the gCMEp is to guide how European CME providers contribute to improving health outcomes through effective education, following four core principles.

**Appropriate education**
Education designed with clear learning objectives to effect a sustained changing in daily clinical practice.

**Transparency**
Full disclosure from faculty and providers involved in scientific content, as well as financial support.

**Balance**
Balanced content and faculty, independent of supporter and reflecting clinical picture within the framework of the learning objectives.

**Effectiveness**
Education that increases knowledge and skills, and measures intent to maintain or change behaviour in daily clinical practice.

For more information go to

www.gCMEp.org
Please visit www.europeanCMEforum.eu for information about proceedings from this meeting, further information about past and future meetings, and updates on other European CME activities.

European CME Forum is dedicated to bringing together all stakeholder groups with an interest in European Continuing Medical Education, promoting multi-channel discussion in an independent and neutral environment.

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