10th Annual European CME Forum

8–10 November 2017
Royal College of Physicians of Ireland
Dublin, Ireland

www.europeanCMEforum.eu
The 10th Annual European CME Forum is presented in collaboration with

European CME Forum is dedicated to bringing together all stakeholder groups with an interest in European Continuing Medical Education, promoting multi-channel discussion in an independent and neutral environment.

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This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Siyemi Learning and European CME Forum. Siyemi Learning is accredited by the ACCME to provide continuing medical education for physicians.

Siyemi Learning designates this live activity for a maximum of 15 AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

**Disclosure**

As there will be no discussion of products or services of ACCME defined commercial interests during this live activity, neither the speakers nor the activity planners have any relevant financial relationships to disclose.

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Welcome to Dublin and the 10th Annual European CME Forum!

We are delighted to be presenting this year’s Forum in collaboration with, and at the home of the Royal College of Physicians of Ireland (RCPI). Not only does this give us the opportunity to enjoy the legendary hospitality of the Irish, but to be at the centre of some innovative thinking and approaches to medical education that is being led from this building. It makes for an exciting partnership as we continue the discussions and debates on all matters relating to CME in Europe. The European CME Forum programme and activities is about facilitating the meeting of people, organisations and ideas, that promotes CME as an enterprise in Europe, drawing on experiences and best practice from across the globe.

Each year as we evolve we try to introduce new ideas and concepts. The Forum Workshops have been received very positively since they were trialled in Manchester two years ago. This year we have incorporated some further structure and split the 48 hours we are together into three overall themes. INWARD — looking at educational design and planning, OUTWARD — how each stakeholder group interacts with others, and ONWARD — taking a glimpse at some innovative practices and at what is coming over the horizon. Each theme will be introduced with a presentation and discussion in the main meeting room, we then split into individual workshops to delve deeper into specific topics. To conclude we all gather for a reflection session where the outcomes from each workshop are presented and discussed as a whole group. As always, please let us know what you think and what could be done to make the meeting more relevant for you next time.

The Journal of European CME (JECME) is continuing to grow under the tireless stewardship of Robin Stevenson, with the largest number of papers being submitted this year, including some very thought provoking contributions that will certainly find their way into the discussions during this Forum. JECME is a diamond open access journal, meaning that it neither costs the authors to submit and publish, nor the readers to access the papers. However this does not mean that publishing a journal is free! We are grateful to the European Board of Accreditation in Cardiology (EBAC), the Global Alliance for Medical Education (GAME) and the Good CME Practice group (gCMEp) for being the sponsors in 2017, making this all possible and available to our community. We are constantly looking at ways to help promote the much-needed discipline in publishing CME studies, experiences and opinion — especially for Europe. I am continually baffled at how we all, in our respective day jobs, advocate for or actually publish outcomes, reviews and opinions with vigour and urgency, yet we are so slow to engage when it comes to publishing our own CME data and experiences. It makes about as much sense as advertising agencies that do not advertise their own services! We are working hard with Robin to make JECME a vibrant and relevant platform for dialogue about CME, in a scholarly environment. I am sure you will hear several ideas in Dublin about how you too can be part of this important discussion.

I would like to extend my thanks to Hilary Hoey who made it possible for us to bring the Forum here, and for her continuous support and guidance in the development of this year’s programme, also to the team at the RCPI for ensuring this meeting will be a special event.

Also many thanks to members of the faculty, who have been especially active and helpful in their advice and energy to present this exciting programme to you. I am also grateful to everyone who has given generously of their time whether completing the annual survey, or by sending us thoughts, ideas and suggestions. It is a great demonstration that together we are building a community of practice, all willing to help make CME in Europe better.

I wish you an engrossing and enlightening two days!

Eugene Pozniak
Programme Director
## Programme

### Wednesday 8 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Registration opens (Buffet lunch available 12.30–13.30)</td>
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| 13:30–14:30 | **Opening of the 10th Annual European CME Forum**<br><br>

*Mary Horgan (President, RCPI), Hilary Hoey (Director of Professional Competence, RCPI) and Eugene Pozniak (Programme Director, European CME Forum)*

<table>
<thead>
<tr>
<th>14:30–15:30</th>
<th><strong>INWARD: Educational design - introduction</strong>&lt;br&gt;Chaired by Don Moore (Vanderbilt University) with the INWARD workshop leaders</th>
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<tbody>
<tr>
<td>16:00–17:30</td>
<td><strong>INWARD: Educational design - workshops</strong>&lt;br&gt;Enhancing CPD: Quality Improvement and best practice&lt;br&gt;Building the case for self-aware learners and effective education&lt;br&gt;Competencies for CME professionals&lt;br&gt;Lifelong learning in Europe: opportunities and challenges in achieving quality</td>
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<tr>
<td>17:30–18:30</td>
<td>Evening networking reception</td>
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### Thursday 9 November

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<th>Time</th>
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<tr>
<td>08:00</td>
<td>Tea/coffee and pastries available</td>
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<tr>
<td>08:30–08:45</td>
<td><strong>Opening Day 2</strong>&lt;br&gt;<em>Journal of European CME: current position and future plans – Robin Stevenson (JECME)</em></td>
</tr>
<tr>
<td>08:45–09:45</td>
<td><strong>INWARD: Educational design – reflection</strong>&lt;br&gt;Chaired by Don Moore (Vanderbilt University) with the INWARD workshop leaders</td>
</tr>
<tr>
<td>09:45–10:30</td>
<td><strong>OUTWARD: Listening to others – introduction</strong>&lt;br&gt;Chaired by Graham McMahon (ACCME) with Carolin Sehlbach (Maastrict University) and the OUTWARD workshop leaders</td>
</tr>
<tr>
<td>11:00–12:30</td>
<td><strong>OUTWARD: Listening to others - workshops</strong>&lt;br&gt;Engaging the team&lt;br&gt;The voice of the patient: how to fill the communication-gap between doctors and patients&lt;br&gt;Future of CME accreditation in Europe: harmonisation through dialogue and consensus&lt;br&gt;The mountains we climb: challenges for the provider&lt;br&gt;**</td>
</tr>
</tbody>
</table>
Lunch with the learners
Led by Lawrence Sherman (AGILE) with Michael Boyle (Rotunda Hospital, Dublin), Declan Byrne (St James’s Hospital, Dublin), Helen Dunne (Beaumont Hospital, Dublin), James Mahon (St Vincent’s University Hospital, Dublin)

14:00–15:00 OUTWARD: Listening to others - reflection
Chaired by Graham McMahon (ACCME) with the OUTWARD workshop leaders

15:00–15:45 ONWARD: Collaborations and partnerships - introduction
Chaired by Jonas Nordquist (Karolinska Institutet) with Kathy Chappell (ANCC), Jann Balmer (UVA) and the ONWARD workshop leaders

16:00–17:30 ONWARD: Collaborations and partnerships - workshops
Publishing in CME
Led by Jen Gordon (RCPSC) and Robin Stevenson (JECME)
Leadership skills in staff engagement – connect, communicate, engage
Led by Juanita Guidera (Quality Improvement Division HSE)
Quality collaborations by global organisations
Led by Dale Kummerle (GAME)
Future challenges for CME providers in the rapidly evolving CME environment
Led by Diana van Brakel (gCMEp) and Toby Borger (Springer Healthcare IME)

17:30–18:30 Evening networking reception

Friday 10 November

08:00 Tea/coffee and pastries available

08:30–08:45 Opening Day 3
CME activities in 2018 – Eugene Pozniak (European CME Forum)

08:45–09:45 ONWARD: Collaborations and partnerships - reflection
Chaired by Jonas Nordquist (Karolinska Institutet) with the ONWARD workshop leaders

09:45–10:30 In conversation: perceptions, evidence and controversies?
Led by Hilary Hoey (Director of Professional Competence, RCPI) with Don Moore (Vanderbilt University), Kate Regnier (ACCME) and Robin Stevenson (JECME)

11:00–12:30 Panel discussion: “What is the future for CME in Europe?”
Moderated by Jacqui Thornton (Independent) with Craig Campbell (RCPSC), Richard Costello (EBAP), Reinhard Griebenow (ECSF), and Marie-Claire Pickaert (EFPIA)

12:30–12:55 The CME Unsession
Led by Lawrence Sherman (AGILE)

13:00 Meeting close and departure lunch
#10ECF Challenge

This year, we will be running a challenge throughout the Forum using the #10ECF meeting app.

You can earn points by:

- Giving your evaluation of each session
- Visiting posters
- Engaging with the poster authors
- Doing the RCPI quiz
- Visiting exhibition stands
- Hunting out interesting items around the RCPI
- Tweeting about #10ECF
- Uploading your photos during the meeting

There will be a live leader board at the Crystal Interactive exhibition stand where you can check the latest scores and prizes will be awarded on Thursday lunchtime and at the end of the Forum.

For more information and to get started, visit the Game Centre in the #10ECF meeting app.

Instructions for app

To access the #10ECF meeting app:

- Search for the Crystal Event App in the iOS or Google Play stores. If you have a Windows or Blackberry device please type https://crystaleventapp.quickmobileplatform.eu/ into your web browser
- Once downloaded, click on the icon to open the app
- Click yes to accept push notifications as we will be using these to update you during the meeting
- Once in the app, go to ‘search’ and enter the meeting ID: 10ECF (case sensitive)
- Hit the ‘+’ Icon
- Once downloaded press the event logo to enter the app
- Log in using username: the email you registered with and the password: Dublin

The minimum mobile requirements for the app are:

- iOS 5.1 (iPhone 4) or later
- Android “Gingerbread” 3.2.2 (2011)
- For Windows phones and Blackberry, use the WebApp provided

Wifi access at RCPI

Go to “RCPI” no password is required.
11th Annual European CME Forum
7–9 November 2018
London, UK

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www.europeanCMEforum.eu
**A practical journal for the global CME-CPD community:**

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Editor-in-Chief: **Robin Stevenson**

**JECME** is a diamond open access, peer review journal for the global CME-CPD community. It is an initiative of European CME Forum, and welcomes you to submit your manuscript for immediate consideration.

[www.JECME.eu](http://www.JECME.eu)

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**The Good CME Practice group (gCMEp)** is a membership organisation for European continuing medical education (CME) providers. The Group is an initiative of European CME Forum, which has a wider stakeholder base.

The aim of the gCMEp is to guide how European CME providers contribute to improving health outcomes through effective education, following four core principles.

**Appropriate education**

Education designed with clear learning objectives to effect a sustained change in daily clinical practice.

**Balance**

Balanced content and faculty, independent of supporter and reflecting clinical picture within the framework of the learning objectives.

**Transparency**

Full disclosure from faculty and providers involved in scientific content, as well as financial support.

**Effectiveness**

Education that increases knowledge and skills, and measures intent to maintain or change behaviour in daily clinical practice.

For more information go to

[www.gCMEp.org](http://www.gCMEp.org)
is pleased to support the

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PUTTING SCIENCE INTO PRACTICE

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1. Independent
2. Unrestricted

For more information, contact
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For more information e-mail info@intmedpress.com or visit www.intmedpress.com
**BEHAVIOUR-CHANGING CME WITH GLOBAL REACH AND LOCAL SENSITIVITY**

We are PCM Scientific, and we know CME. As a founding member of the Good CME Practice group, we are leading the way in the creation of personalised, localised CME programmes that lead to measurable improvements in clinical practice. Join us now to share in our vision.

In the past year, our global CME initiatives have had a substantial impact on healthcare

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European CME Forum is dedicated to bringing together all stakeholder groups with an interest in European Continuing Medical Education, promoting multi-channel discussion in an independent and neutral environment.

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Contact:

Eugene Pozniak, Programme Director
University of Manchester Innovation Centre, Arch 29 North Campus Incubator, Sackville Street, Manchester, M60 1QD, UK.

Tel: +44 161 306 8518
email: epozniak@cmeforum.org