

QUAIME – Innovative e-learning World

What do we do?

QUAIME AG develops and runs top-level multimedia-based programs for continuing education in the areas of medicine, biotechnology and related fields of interest.

We offer innovative tailored and structured healthcare solutions for Professionals, General Practitioners and Specialists, Governmental Experts and Consultants as well as Patient Associations. Contents are developed together with the respective Associations and the leading opinion leaders in the medical scientific community.

QUAIME AG works for physicians associations, physicians networks, governmental institutions, associations and the health care industry.

„The Neurologists‘ Network Example“ — an innovative physicians‘ network in neurology and psychiatry

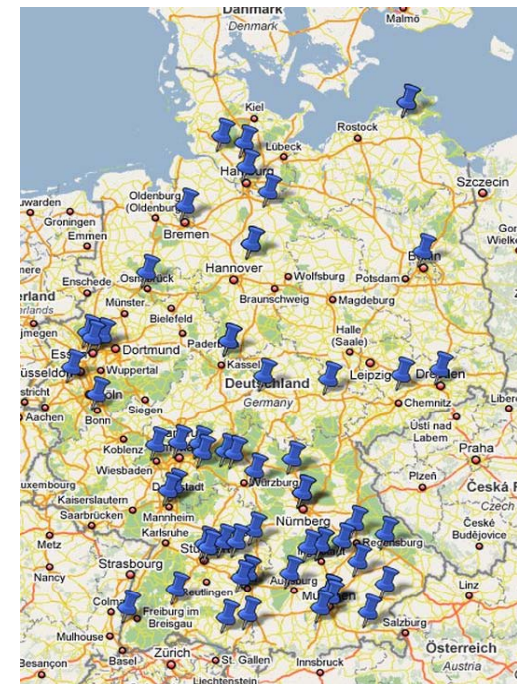


Objectives Cooperation QUAIME / NTD

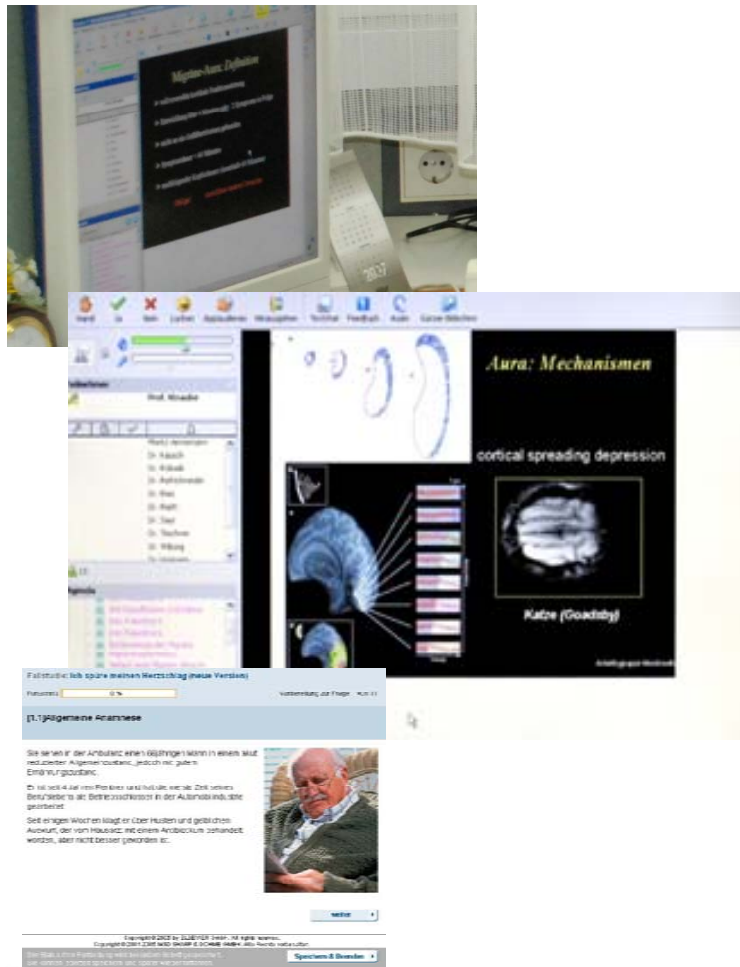
Neurological/psychiatric care on the highest level (establish a „Brand *NTD*“)

60 offices ⇒ **150 specialists** ⇒ **400'000 patients per year** Status: Jan 13th, 2009

- Develop, plan and carry out several studies
(Phase II-IV, Health care and epidemiological studies)
- Plattform for market analyses, advisory boards` initiatives
- „Pilot net“ for new structures (Sick funds etc)
- Standardise therapy and rate the outcome (via a data base)
- **Integrate structured CME formats**
- **Certified internal CME curriculum**
(continually update knowledge)
- **Regular update of soft skills via CME programmes**



QUAIME + NTD – Strategy for Leadership



- Certified internal CME curriculum
- GCP Training
- „Tight Organisation“
- Qualification and Performance

QUAIME's programmes are preferred by the neurologists' network since the beginning of 2008.

The network licensed for its members **CME-licenses with 6 modules a year.**

Curricular, Structured Continuous Medical Education

Online Case

A clinical case, taken from everyday work, is presented to the user. He follows a sickness history from anamnesis to convalescence.

- ▶ CME Questions at regular intervals

Online Lecture

Virtual Lecture given by a renowned specialist in the respective field.

- ▶ CME Questions at the end

Virtual classroom Discussion round via *Voice over IP*.

The lecturer summarises the important points of the module and is there to answer any questions.

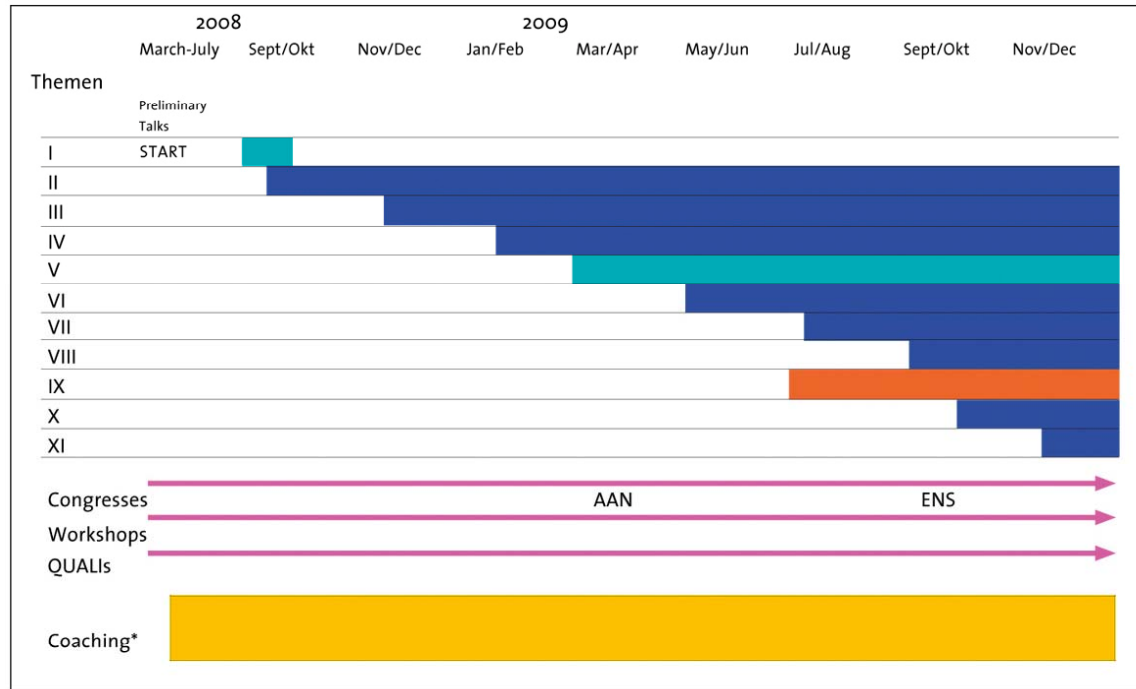
- ▶ CME Questions at the end

One module with 3 part modules every 2 months

Evidence based, neutral, individually tailored



Committed Learning Plan 2008/2009

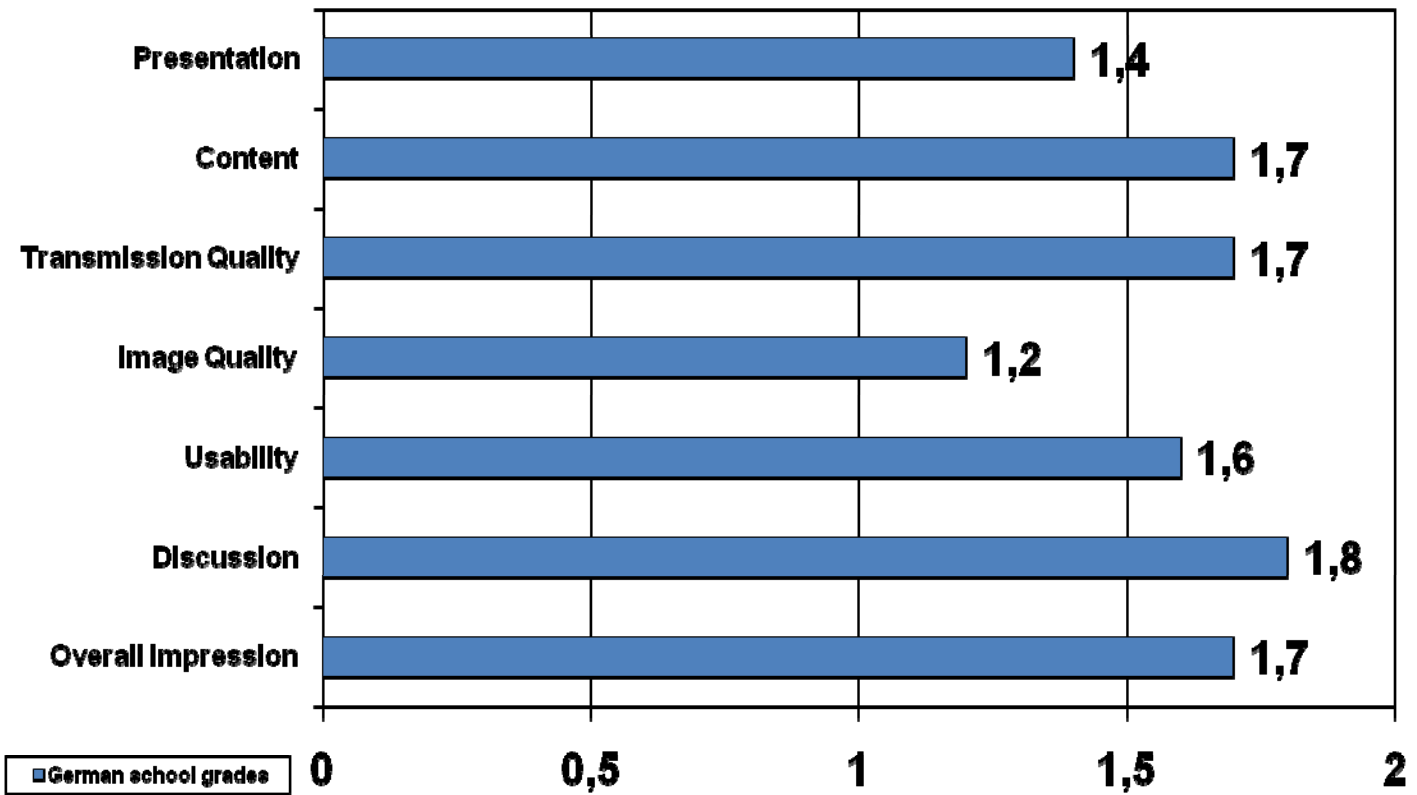


		Lead	Thema	
I	Sept	NTD	General Meeting and Kick-off	<input checked="" type="checkbox"/>
II	Sept/Oct	QUAIME	Multiple Sclerosis and Immunomodulation	<input checked="" type="checkbox"/>
III	Nov/Dec	QUAIME	Neurorehabilitation	
IV	Jan/Feb	QUAIME	Epilepsy – A Challenge in the Elderly	
V	1 st Half 2009	Helliwood	Neue Lernformen, Individualisiertes Lernen, Lerntypen	
VI	Mar/Apr	QUAIME	Dementia	
VII	May/Jun	QUAIME	Migraine	
VIII	Jul/Aug	QUAIME	Parinson’s Disease	
IX	2 nd half 2009	FS of Finance	Basisdaten zu Wirtschaftsfragen und Praxisführung	
X	Sept/Oct	QUAIME	Depression	
XI	Nov/Dec	QUAIME	Peripheral Neuropathies	



Satisfaction VC Multiple Sclerosis

Number of participants: :	42	
Number of participants giving feedback:	25	
Would participate again:	Yes= 25	No: 0
Average Grade: 1.6		

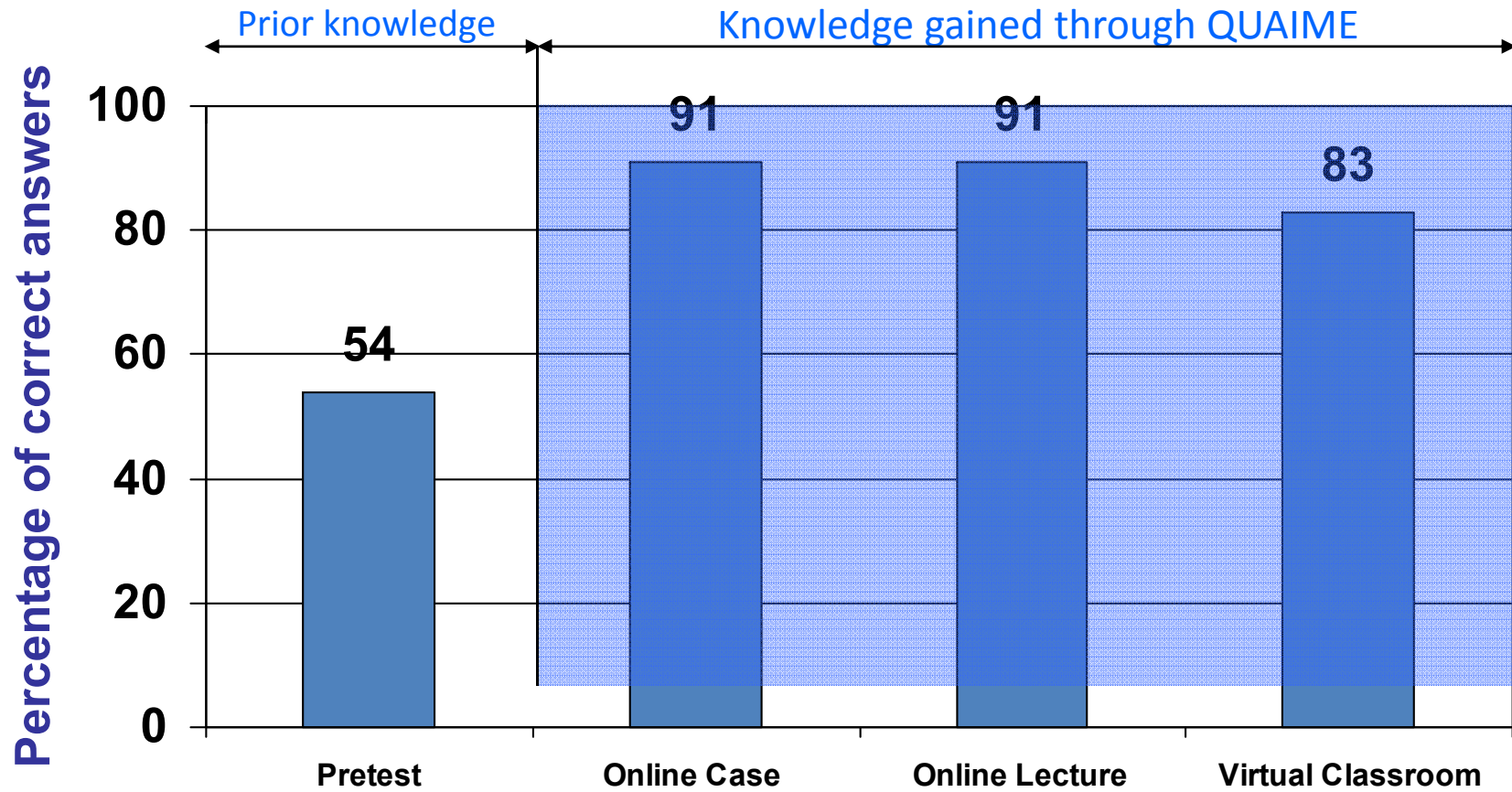


1 = Very good, 6 = Fail

Interim analysis Sept '08



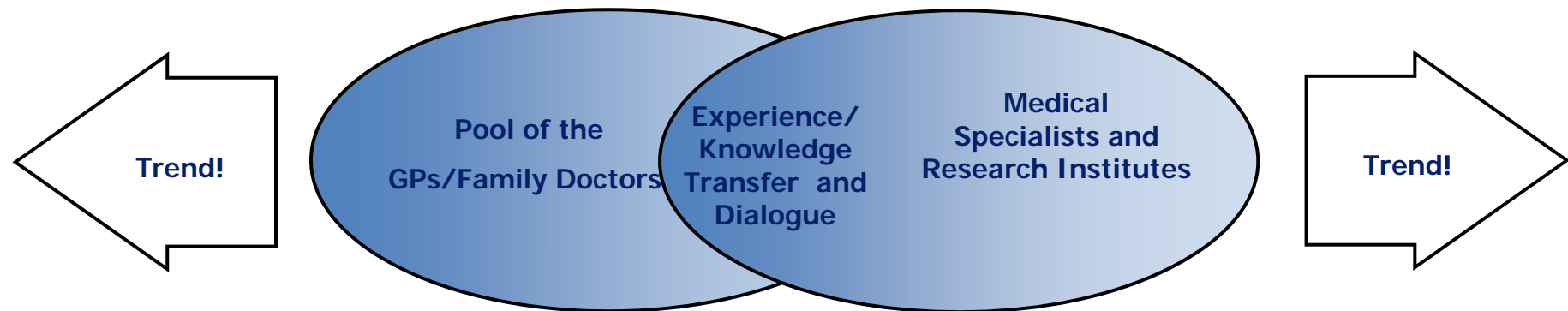
Module II Multiple Sclerosis



The future of CME eLearning

We want to close the gap between GPs and specialists regarding networking & cooperation via VC technology:
establish regular learning & coaching classrooms

Actual Interaction Between GPs and KOLs (Key Opinion Leader)



The gap between leading KOLs/Research Institutes and the pool of the GPs/Family doctors increases dramatically!

Result: A progressive decrease in the knowledge transfer to the disadvantage of the patient.



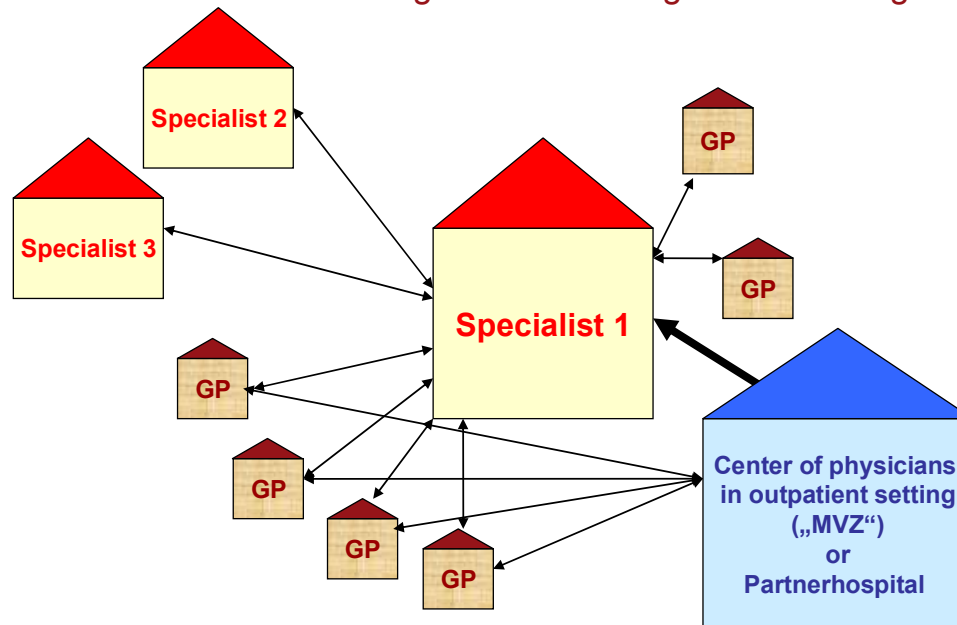
NTD + QUAIME take the strategic opportunity to close the gap.



QUAIME wants a GP - Specialist cooperation via individually triggered CME

- Individualisation of eLearning programmes supports identification
- Perspectives of influences of existing networks

Identification and Perspectives of networks' influences by structured and integrated CPD Programs including CME



Multilevel and multichannel CPD-approaches improve quality in longterm perspective.

Summary

NTD + QUAIME based CME/CPD perspectives on solid structures:

- higher average quality – objective measurement – strategic advantage
- eLearning results in higher flexibility of the educational process
- even if technological obstacles have to be taken into account (coaching is a must)
- eLearning results in time savings for the educational process



The goal of this 3y- programme is not only to improve the neurologists' knowledge, but also to initiate a CPD process for each individual participant in order

- (1) to improve patient care,**
- (2) to close the gap between GPs and specialists and**
- (3) to involve the learners by letting them participate in the creation process of the curriculum.**