



Confidencia

Jornadas Current Opinion in Psychiatry: LEADERS IN MENTAL HEALTH

OBJECTIVES

- Establish loyalty of future psychiatrics doctors who are currently GPs.
- Encourage Primary Care doctors to be continually educated in mental health.
- Reinforce the role of GPs in the diagnosis and treatment of patients with psychiatric disorders.

Jornadas Current Opinion in Psychiatry: LEADERS IN MENTAL HEALTH

DESCRIPTION

- Alcalá University in partnership with Wolters Kluwer Health Spain welcomes medical professionals to the "Current Opinion Meeting in Psychiatry" which will have the attendance of:
 - 50 primary care doctors who have completed the on line Wolters Kluwer Health's Psychiatry CME course in 2008; plus
 - Another 50 doctors who are interested in studying Psychiatry and are planning to do the one year on line course in mental health in 2009 through Wolters Kluwer Health's CME platform.
- The University of Alcalá will present diplomas to those GPs who have completed the one-year course and successfully passed the on-line test at the end of 2008.
- Provide details of Wolters Kluwer Health university programme to the other 50 doctors who have been selected to participate in the programme during 2009.

Jornadas Current Opinion in Psychiatry: LEADERS IN MENTAL HEALTH

DESCRIPTION

- This programme is accredited by SEAFORMEC with 14 credits. Each participant will receive a Expert degree diploma issued by the University of Alcalá in Madrid.
- Through Wolters Kluwer Health's CME website the course content is delivered.
 - Current Opinion review articles are discussed.
 - Forum for discussion between course participants and teachers.
 - On line test upon completion of the programme.
 - Each participant will present their own research project from which the best one will be selected for publication in a supplement of the peer-reviewed Current Opinion in Psychiatry journal.

Jornadas Current Opinion in Psychiatry: LEADERS IN MENTAL HEALTH

PROJECT DEVELOPMENT SCHEME

Jornada CO in Psychiatry 2008



Participants:

-50 GPs to CO programme in 2008

-50 additional GPs





On line education in 2008

Jornada CO in Psychiatry 2009

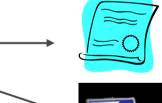




Diploma by University of Alcala

Participants:

-50 GPs to CO programme in 2009 -50 additionals GPs

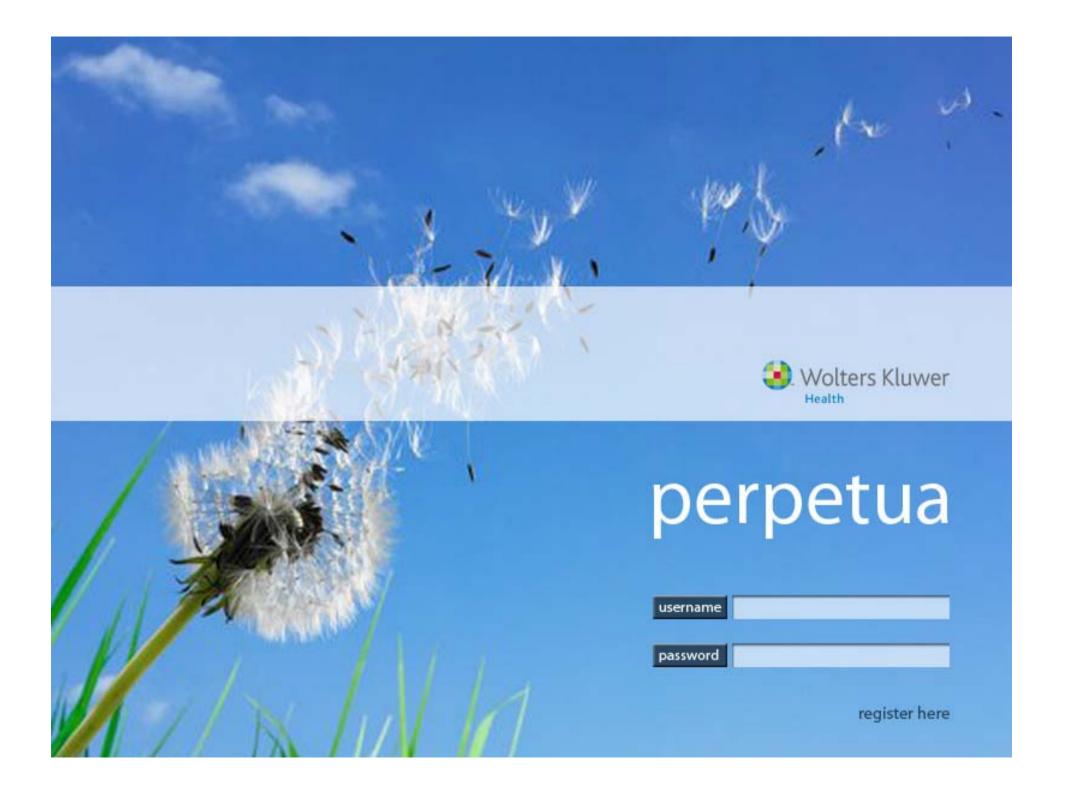




On line education in 2009







Continual Medical Education

CMF-WKH:

Scientific manager:

Melchor Álvarez de Mon Soto

Professor of Medicine and Head of Unit.

Manager of R+D unit associated to the *Consejo Superior de Investigación Científica* (Superior Counsel of Scientific Research)

University of Alcalá. Madrid.

Wolters Kluwer Health Formación Médica Continuada (CME) meets with the guidelines for commercial sponsorship of activities subject to accreditation, based on what follows:

- The independence of scientific contents of the activity.
- The independence of the lecturers, professors and coordinators of the activity.
- The control of the contents of the materials used for the activity.
- The control of the presence and use of logos.



Activities of accredited Continual Medical Education



Educational Portal

Searchable, dB archive application

Multiple Assets:

- Annual meeting presentations,
- Satellite Symposia,
- Courses,
- Posters, Abstracts,
- Monographs, etc.
- Multiple Formats:
 - PDF documents, HTML text, images, audio files, etc.
- Multiple years of content
- Multiple Supporters
 - Quiz/Evaluation: Functionality to meet SEAFORMEC requirements

CME success means a good planning -Some Tips

- Have a mission
- Develop a strategic plan
- Build upon your core competencies
- Market your strength, areas of expertise
- Explore consortiums that can expand your reach, capabilities: Medical Societies, Academia, Regional Medical Associations
- Compliance Documents : Code conduct
- Transparency and full disclosure





