



***European CME-CPD:
Provider – Industry relations: the EBAC experience***

4th annual meeting of the European CME Forum, Amsterdam,
10-11 November 2011

Prof. Reinhard Griebenow, MD, PhD
Chairman, EBAC Advisory Committee



EBAC®



- President, UEMS Cardiology Section
- Chairman of the Board, European Cardiology Section Foundation
- Chairman, EBAC Advisory Committee
- Guest, ESC Education Committee
- Member, EACCME Task Force
- Member, German Senate for CME



Physicians try to find the best way to treat their patients and not to apply products to patients.

CME-CPD must serve the efforts to follow this way.



CME ≠ corporate communication



EBAC POLICY STATEMENT AND ACCREDITATION RULES



In order to be awarded with CME points CME/CPD activities must comply with the principles and rules of procedure as outlined in this document

- be open to all medical community**
- be free of commercial interests regarding the presentation of content**
- present a declaration of conflict of interest for each speaker/author to the participants**
- be evaluated, either by the EBAC evaluation form or by a monitor, whom the organiser(s) have to guarantee free access, or both.**



EBAC POLICY STATEMENT AND ACCREDITATION RULES



Applications for accreditation may be submitted by

- **international or national medical/cardiac/cardiovascular societies, universities, professional unions and the associated working groups or affiliated societies of the institutions mentioned above,**
- **other providers (individual cardiologists, groups of cardiologists or others), who will need a Letter of Endorsement from a university, teaching hospital or medical scientific society, by which these institutions take responsibility for the quality and independence of content and presentation.**

Furthermore, for each CME/CPD activity a scientific course director has to be appointed, who has to be a physician actively involved in patient care.

EBAC does not offer provider accreditation.



EBAC POLICY STATEMENT AND ACCREDITATION RULES



Sponsoring may be provided by an unrestricted educational grant. Influence of sponsor(s) on the selection of speakers/authors and/or content must be excluded. This is under the responsibility of the scientific course director. Furthermore, the sponsor(s) may be mentioned at the end of the programme/presentation, but there must be no

- logo of the sponsor(s) on pages/charts of the CME-material**
- promotional material included into the CME-material**
- mentioning of product names whenever a generic name is available.**

EBAC takes no responsibility that national and/or EU legal requirements regarding sponsoring have been fulfilled by the applicants.



EBAC MODEL



The legal responsibility lies with the individual physician (course director).



Thank you for your attention!